

The Benavides Born Newsletter

Vol. 6

## Acquisition of Benavides Born by Maya Entertainment:

Hello friends of Benavides Born:

We have several exciting developments to report. First, we have secured distribution! Maya Entertainment has acquired all rights to the film. We are thrilled to be among the very few films that will obtain distribution deals this year, and we look forward to working with Maya to help this film reach its audience.

From Maya's press release: "We're happy to be the home for this beautiful film that centers on perseverance, self-confidence and empowerment for young women," said Tonantzin Esparza, Director of Acquisitions for Maya Entertainment. "It's a universal message with broad appeal, yet also speaks directly to the power of the American Latina."

Maya's plans for the film include a theatrical release as part of Maya's Indie Film Series that will tour major cities beginning in late July or early August. The film should also become available on Video On Demand, digital download platforms, and DVD. We'll keep you posted on the when, where, and how of all of it.

## New Title: All She Can

Second, we are changing the title of the film! We love the old title, and it will remain with the film in a musical way (you'll see and hear what I mean). We and Maya felt, however, that the film may reach a larger audience if it has a title that better reflects the universal themes in the story. The film will be released as *All She Can*. Our Website, Facebook, and Twitter pages will all soon be changed to the new title.

We can finally say with confidence that the film will get "out there." For those of you in Benavides, San Diego, and Alice — we are working on a plan to bring the film your way before the theatrical release. The film continues to get good reviews in local festivals! In the meantime, anyone who can't wait until the theatrical distribution or wants to see it with the old title can still catch it at the <u>Little Rock Film Festival</u> on June 3rd or 4th (tickets available <u>HERE</u>) or the <u>Nantucket Film Festival</u> on June 24th and 26th (tickets will be available online <u>HERE</u>).

Thank you for your continued support and stay tuned for the first *All She Can* newsletter!

Dan Meisel & Amy Wendel

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